



# 2018 FAMILY & FRIENDS

## AUCTION

SPONSORSHIP  
PACKET

## 2018 SPONSORSHIP INFORMATION

The *Family & Friends Auction* is the Rivkin Center for Ovarian Cancer's premiere annual fundraising gala.

On November 3, 2018, more than 800 guests will join together at the gorgeous Hyatt Regency Bellevue for the party of the year. The event will feature signature cocktails, an elegant dinner, a golden ticket raffle, exclusive auction items, the opportunity to raise the paddle, a dessert dash, and an after-party with live music to dance the night away.

Join us and get involved with this important, festive, and fun event! The funds raised at the *Family & Friends Auction* are critical to providing hope for thousands of women and their families in our region and beyond.

For additional information, please visit [www.rivkin.org/events/auction](http://www.rivkin.org/events/auction).

## The Family & Friends Auction Audience

The 800+ expected guests include community leaders, corporate executives, prominent physicians, and young professionals from the Puget Sound area. Attendees also include patrons of the Rivkin Center, Swedish Medical Center, and Fred Hutchinson Cancer Research Center.

Additionally, guests include supporters of CanCan Health, the education and outreach program of the Rivkin Center. CanCan empowers individuals through free educational workshops in the local community and college campuses. CanCan has a presence at all of the PAC-12 schools.

## Evening Program

November 3, 2018

5:30 pm	Reception & Almost Live Auction
6:30 pm	Almost Live Auction Closes and Ballroom Doors Open
7:00 pm	Dinner, Live Auction & Awards
9:30 pm	Live Entertainment and Dancing Begin

## About the Rivkin Center

Proceeds from the *Family & Friends Auction* benefit the Rivkin Center for Ovarian Cancer and its work towards envisioning a day when women no longer die of ovarian cancer.

The three pillars of the organization guide our mission:

- **Research** - A global funder of research efforts aimed at finding solutions to ovarian cancer, funding more than \$11 million in ovarian cancer research.
- **Education** - Free educational workshops in the community and college campuses to empower women to be proactive about their health by giving them tools for early detection, prevention, and self-advocacy.
- **Early detection** - Committed to supporting high-risk screening for ovarian and breast cancer, and finding a reliable test to detect ovarian cancer in its earliest stages.

The organization was founded by renowned Swedish Cancer Institute medical oncologist Saul E. Rivkin, MD (now retired), in memory of his wife Marsha, who lost her life to ovarian cancer.

For more information about the Rivkin Center, please visit [www.rivkin.org](http://www.rivkin.org).

With your generous support we are honored to provide the following benefits and recognition.

Sponsorship Levels	Benefits
Hero Sponsor - \$25,000	<ul style="list-style-type: none"> <li>• Three tables of 10 to Dinner &amp; Auction</li> <li>• Premium table placement</li> <li>• Table signage at Dinner &amp; Auction</li> <li>• Repeated recognition from stage</li> <li>• On screen name and/or logo recognition at Dinner &amp; Auction</li> <li>• Name and/or logo recognition in all event materials</li> <li>• Full page color ad in auction catalog – inside cover**</li> <li>• Corporate logo on Rivkin website</li> <li>• Recognition in Swedish’s Impact Magazine (15,000 circ.)</li> <li>• Recognition on Swedish Donor Wall</li> <li>• Special recognition on Auction invitation*</li> <li>• Two hotel rooms for the night of the event</li> <li>• Complimentary valet parking for up to 30 guests</li> <li>• Special listing in auction catalog**</li> </ul>
Brave Sponsor - \$10,000	<ul style="list-style-type: none"> <li>• Two tables of 10 to Dinner &amp; Auction</li> <li>• Preferred table placement</li> <li>• Live recognition from stage</li> <li>• On screen name recognition at Dinner &amp; Auction</li> <li>• Table signage at Dinner &amp; Auction</li> <li>• Name and/or logo recognition in all event materials</li> <li>• Full page ad in auction catalog**</li> <li>• Corporate logo on Rivkin website</li> <li>• Recognition in Swedish’s Impact Magazine (15,000 circ.)</li> <li>• Special recognition in Auction invitation*</li> <li>• One hotel room the night of the event</li> <li>• Complimentary valet parking for up to 20 guests</li> <li>• Special listing in auction catalog**</li> </ul>
Courage Sponsor - \$5,000	<ul style="list-style-type: none"> <li>• Name and/or logo recognition in all event materials</li> <li>• One table of 10 to Dinner &amp; Auction</li> <li>• Preferred table placement</li> <li>• On screen name recognition at Dinner &amp; Auction</li> <li>• Table signage at Dinner &amp; Auction</li> <li>• Half page ad in auction catalog**</li> <li>• Corporate logo on Rivkin website</li> <li>• Special recognition in Auction invitation*</li> <li>• Special listing in auction catalog**</li> </ul>
Hope Sponsor - \$2,500	<ul style="list-style-type: none"> <li>• One table of 10 to Dinner &amp; Auction</li> <li>• On screen name recognition at Dinner &amp; Auction</li> <li>• Table signage at Dinner &amp; Auction</li> <li>• Half page customized ad in auction catalog**</li> <li>• Special listing in auction catalog**</li> </ul>
Table Host - \$2,000	<ul style="list-style-type: none"> <li>• One table of 10 to Dinner &amp; Auction</li> <li>• Table signage at Dinner &amp; Auction</li> <li>• Listing in auction catalog**</li> </ul>

\* Invitation deadline 8/1/18

\*\*Catalog deadline 9/28/18

RIVKIN CENTER  
FAMILY & FRIENDS  
AUCTION

Saturday, November 3, 2018 at the Hyatt Regency Bellevue

**2018 CORPORATE SPONSORSHIP PLEDGE FORM**

We are pleased to sponsor the Rivkin Center Family & Friends Auction at the following level:

- |  |   |
|--|---|
| <input type="checkbox"/> \$25,000 Hero Sponsor   | <input type="checkbox"/> \$ 2,500 Hope Sponsor    |
| <input type="checkbox"/> \$10,000 Brave Sponsor  | <input type="checkbox"/> \$ 2,000 Table Host      |
| <input type="checkbox"/> \$5,000 Courage Sponsor | <input type="checkbox"/> \$ 200 Individual Ticket |

We are unable to attend the event and will not use our table(s)/seats.

We would like to make a tax deductible donation to the Raise the Paddle (direct contribution) portion of the evening in the amount of \$\_\_\_\_\_.

**Method of Payment (check one):**

- Enclosed is our check for \$\_\_\_\_\_, payable to the Rivkin Center.  
(Please note "Rivkin Auction 2018" in the check memo.)
- Please charge \$\_\_\_\_\_ to my  Visa,  MC, or  AmEx.  
Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_  
Cardholder Name: \_\_\_\_\_
- Please send an invoice. (If you prefer to be invoiced at a later date,  
please indicate the month you would like to receive an invoice: \_\_\_\_\_)

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**Company Name (as you would like it listed in print materials\*)**

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**Guest Name(s) for Hotel Room(s) (Hero and Brave Sponsors only – due by 10/1/2018)**

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Sponsorship Contact	Title	Phone, Email
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Assistant	Phone	Email
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Address	City, State	Zip
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**Signature**

\*Please send your company logo in high resolution, print-ready format to [julie.anderson@swedish.org](mailto:julie.anderson@swedish.org)

Please return this form to: **The Rivkin Center**  
801 Broadway #701  
Seattle, WA 98122  
(206) 215-6200 Fax (206) 215-6201

IRS Tax ID# 91-2054035

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**2018 AUCTION ITEM DONATION FORM**

DONOR INFORMATION		
Donor Name for Catalog:	Donor Name for Tax Receipt (if different):	
Donor Contact Person:	Telephone:	
Fax:	Email:	
Donor Address:	City, State, Zip:	
ITEM INFORMATION		
Catalog Item Name:	Donor Estimated Retail Value (must state \$ amount):	
Item Description (Include quantity, size, number of persons, weeks, days/nights, and <u>all restrictions</u> ):		
Expiration Date:		
Donor Signature:	Please mark appropriate boxes:	
Date:	<input type="checkbox"/> Item sent with form <input type="checkbox"/> Item needs to be picked up <input type="checkbox"/> Delivery of item by donor <input type="checkbox"/> Donor provides certificate <input type="checkbox"/> Rivkin Center to create certificate <input type="checkbox"/> Promotional materials provided by Donor	
For office use only:		
Tracking Number:	Catalog #:	Notes:

**Catalog deadline is September 28, 2018.**

The Rivkin Center is a 501(c)(3) charitable organization created in partnership with:



**Return this form to:** *The Rivkin Center*  
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**Seattle, WA 98122**  
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