



SPONSORSHIP PACKET

2019 SPONSORSHIP INFORMATION

The *Family & Friends Auction* is the Rivkin Center's premiere annual fundraising gala.

On November 9, 2019, more than 700 guests will join together at the gorgeous Hyatt Regency Bellevue for the party of the year. The event will feature signature cocktails, an elegant dinner, a golden ticket raffle, exclusive auction items, the opportunity to raise the paddle, a dessert dash, and an after-party with live music to dance the night away.

Join us and get involved with this important, festive, and fun event! The funds raised at the *Family & Friends Auction* are critical to providing hope for thousands of women and their families in our region and beyond.

For additional information, please visit www.rivkin.org/auction.

The *Family & Friends Auction Audience*

The 700+ expected guests include community leaders, corporate executives, prominent physicians, and young professionals from the Puget Sound area. Attendees also include patrons of the Rivkin Center, Swedish Medical Center, and Fred Hutchinson Cancer Research Center.

Evening Program

November 9, 2019

5:30pm	Reception & Almost Live Auction
6:30pm	Almost Live Auction Closes and Ballroom Doors Open
7:00pm	Dinner, Live Auction & Awards
9:30pm	Live Entertainment and Dancing Begin

About the Rivkin Center

Proceeds from the *Family & Friends Auction* benefit the work of the Rivkin Center.

The mission of the Rivkin Center is to improve women's health by helping them prevent, detect early, and survive ovarian and breast cancer. We do this by investing in cutting edge research to prevent and cure ovarian cancer, a deadly and under-funded disease, educating women to prevent and detect ovarian and breast cancer as early as possible, and fostering an ever-growing community of survivors, patients, researchers, clinicians, advocates, and supporters. We envision a world where women live longer and healthier lives because their cancers are prevented, caught early, or cured.

The Rivkin Center was founded by renowned Swedish Cancer Institute medical oncologist, Saul Rivkin, MD (now retired), in memory of his wife, Marsha, who lost her life to ovarian cancer.

For more information about the Rivkin Center, please visit www.rivkin.org.

With your generous support we are honored to provide the following benefits and recognition.

Sponsorship Levels	Benefits
Hero Sponsor - \$25,000	<ul style="list-style-type: none"> • Three tables of 10 to Dinner & Auction • Premium table placement • Table signage at Dinner & Auction • Repeated recognition from stage • On screen name and/or logo recognition at Dinner & Auction • Name and/or logo recognition in all event materials • Full page color ad in auction catalog – inside cover** • Corporate logo on Rivkin website • Recognition on Rivkin Center social media (6,000 followers) • Recognition in Swedish’s Impact Magazine (15,000 circ.) • Recognition on Swedish Donor Wall • Special recognition on Auction invitation* • Two hotel rooms for the night of the event • Complimentary valet parking for up to 30 guests • Special listing in auction catalog*
Brave Sponsor - \$10,000	<ul style="list-style-type: none"> • Two tables of 10 to Dinner & Auction • Preferred table placement • Live recognition from stage • On screen name recognition at Dinner & Auction • Table signage at Dinner & Auction • Name and/or logo recognition in all event materials • Full page ad in auction catalog** • Corporate logo on Rivkin website • Recognition on Rivkin Center social media (6,000 followers) • Recognition in Swedish’s Impact Magazine (15,000 circ.) • Special recognition in Auction invitation* • One hotel room the night of the event • Complimentary valet parking for up to 20 guests • Special listing in auction catalog**
Courage Sponsor - \$5,000	<ul style="list-style-type: none"> • Name and/or logo recognition in all event materials • One table of 10 to Dinner & Auction • Preferred table placement • On screen name recognition at Dinner & Auction • Table signage at Dinner & Auction • Half page ad in auction catalog** • Corporate logo on Rivkin website • Recognition on Rivkin Center social media (6,000 followers) • Special recognition in Auction invitation* • Special listing in auction catalog**
Hope Sponsor - \$2,500	<ul style="list-style-type: none"> • One table of 10 to Dinner & Auction • On screen name recognition at Dinner & Auction • Table signage at Dinner & Auction • Half page customized ad in auction catalog** • Special listing in auction catalog**
Table Host - \$2,000	<ul style="list-style-type: none"> • One table of 10 to Dinner & Auction • Table signage at Dinner & Auction • Listing in auction catalog**

*Invitation deadline 8/2/19

**Catalog deadline 9/23/19

RIVKINCENTER
family & friends
 AUCTION

Saturday, November 9, 2019 at the Hyatt Regency Bellevue

2019 CORPORATE SPONSORSHIP PLEDGE FORM

We are pleased to sponsor the Rivkin Center Family & Friends Auction at the following level:

- | | |
|---|--|
| <input type="checkbox"/> \$25,000 Hero Sponsor | <input type="checkbox"/> \$ 2,500 Hope Sponsor |
| <input type="checkbox"/> \$10,000 Brave Sponsor | <input type="checkbox"/> \$ 2,000 Table Host |
| <input type="checkbox"/> \$5,000 Courage Sponsor | <input type="checkbox"/> \$ 200 Individual Ticket |

- We are unable to attend the event and will not use our table(s)/seats.
- We would like to make a tax deductible donation to the Raise the Paddle (direct contribution) portion of the evening in the amount of \$_____.

Method of Payment (check one):

Enclosed is our check for \$_____, payable to the Rivkin Center.
(Please note "Rivkin Auction 2019" in the check memo.)

Please charge \$_____ to my Visa, MC, or AmEx.
 Card #: _____ Expiration Date: _____

Cardholder Name: _____

Please send an invoice. *(If you prefer to be invoiced at a later date, please indicate the month you would like to receive an invoice: _____)*

Company Name (as you would like it listed in print materials*)

Guest Name(s) for Hotel Room(s) (Hero and Brave Sponsors only – due by 10/1/2019)

Sponsorship Contact	Title	Phone, Email
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Assistant	Phone	Email
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Address	City, State	Zip
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Signature
 Please send your company logo in high resolution, print-ready format to Julie.anderson@swedish.org

Please return this form to: The Rivkin Center
 801 Broadway #701
 Seattle, WA 98122
 206-215-6200 | 206-215-6201 (fax)

IRS Tax ID #91-2054035



RIVKINCENTER
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 AUCTION

Saturday, November 9, 2019 at the Hyatt Regency Bellevue

2019 AUCTION ITEM DONATION FORM

DONOR INFORMATION		
Donor Name for Catalog:	Donor Name for Tax Receipt (if different):	
Donor Contact Person:	Telephone:	
Fax:	Email:	
Donor Address:	City, State, Zip:	
ITEM INFORMATION		
Catalog Item Name:	Donor Estimated Retail Value (must state \$ amount):	
Item Description (Include quantity, size, number of persons, weeks, days/nights, and <u>all restrictions</u>):		
Expiration Date:		
Donor Signature:	Please mark appropriate boxes:	
Date:	<input type="checkbox"/> Item sent with form <input type="checkbox"/> Item needs to be picked up <input type="checkbox"/> Delivery of item by donor <input type="checkbox"/> Donor provides certificate <input type="checkbox"/> Rivkin Center to create certificate <input type="checkbox"/> Promotional materials provided by Donor	
For office use only:		
Tracking Number:	Catalog #:	Notes:

Catalog deadline is October 1, 2019.

The Rivkin Center is a 501(c)(3) charitable organization created in partnership with:



Please return this form to: The Rivkin Center
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 Seattle, WA 98122
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